



Mariana Gutiérrez


Graphic Designer

Graphic Designer with 5 years of experience in the graphic design and UX/UI industry. Extensive experience conceptualizing and managing digital arts for social media and digital marketing. I also have experience in UX/UI design rebranding various apps and websites.

CONTACT ME

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💻 [Portfolio](#) 

EDUCATION

BA in Graphic Design

Universidad Tecnológica de México
2010 - 2014

Master in Multimedia Design

Universidad Tecnológica de México
2018 - 2020

Master in UX/UI Design

Escuela superior de Diseño de Barcelona
Present

SKILLS

- Graphic Design
- Branding
- Digital Design
- Web design
- Social Media management
- Video editing

WORK EXPERIENCE

UX/UI Designer
The Rocket Code

April 2022 - Present

UX/UI designer, creating content drafts used for media advertising, social media communications and UX/UI design. I rebranded several apps and websites working for different clients. Also participating as a graphic designer for each brand.

Sr. Graphic Designer
Gymboree México

January 2018 - August 2021

Assistance to all centers around the country. Worked as a connector between each center and the design team, confirming work orders, changes, progress and deadlines. With my team, I created graphic content as: Corporate identity, business cards, brochures, trifold, flyers, banners, social media content, videos and more for any center in the country.

Jr. Graphic Designer
Agatha Premium Living

January 2017 - January 2018

I worked very closely with the sales team designing landing pages, logos and the entire graphic identity of each project. I also was involved in content creation and social media management.

Jr. Graphic Designer
PDI Desarrollos Inmobiliarios

January 2016 - January 2017

Worked in different real state projects. Successful in delivering designs in a given period working with the sales and architecture team. On each project I participated creating corporate identity, designing the landing page and constantly updating it, and creating digital and printed content.

TOOLS

Spanish (native)
English B2

